

Cohesity IT Analytics for Cost Optimization

Gain Financial Control with Visibility into Resource Usage and Chargeback Insights

As data volumes grow, so does the challenge of managing infrastructure costs. Overprovisioned storage, underutilized resources, and cloud sprawl are all major contributors to escalating IT expenditures—especially in hybrid and multicloud environments with fragmented visibility. Without a centralized, data-driven approach, enterprises face budget overruns and missed savings opportunities.

Overview

Cohesity IT Analytics consolidates usage telemetry from multiple platforms, including backup, storage, and cloud environments, to provide a single, comprehensive view of resource consumption. Powered by AI, ITA identifies inefficiencies such as unused storage, poor deduplication rates, and unbalanced workloads, allowing teams to reclaim capacity, optimize provisioning, and reduce unnecessary costs. ITA also features built-in chargeback and showback capabilities that foster financial accountability and ensure that resource usage aligns with business objectives. ITA enables smarter decision-making, better resource allocation, and the ability to achieve cost savings without compromising performance.

Key Benefits

- **Reduce Storage Spend:** Save up to 35% across hybrid environments by pinpointing underutilized or orphaned storage and eliminating inefficiencies.
- **Multicloud Cost Visibility:** Gain clear insights into cloud storage consumption across AWS, Azure, GCP, and hybrid platforms by subscription, region, department, or project.
- **Chargeback/Showback Reporting:** Implement ITA models with detailed reporting that allocates infrastructure costs to the correct business unit or application.
- **Predictive Capacity Forecasting:** Make use of AI-powered analytics to forecast future growth trends and avoid overprovisioning, optimizing both on-prem and cloud resources.
- **Storage Reclamation:** Identify stale, orphaned, or over-retained data for deletion or migration to lower-cost storage tiers, reducing waste and optimizing cloud migration. Reduce the consumption of storage resources by 24%.

Cohesity IT Analytics delivers detailed consumption analytics, chargeback, and rightsizing recommendations, helping organizations reclaim wasted resources and maximize the value of their hybrid and cloud investments.

Driving cost efficiency with IT Analytics

Cohesity IT Analytics equips IT and finance teams with the tools to optimize storage, plan for future capacity needs, and improve budgeting accuracy. With deep insights into infrastructure consumption and built-in financial reporting, ITA delivers the clarity needed to drive cost optimization across both cloud and on-prem environments.

Why it matters

Cost control is a top priority for IT leaders managing large-scale infrastructure in today's rapidly evolving multicloud world. Without clear visibility into resource usage and spending, IT departments face challenges in making proactive decisions. Cohesity IT Analytics provides comprehensive, real-time insights into where money is being spent, enabling teams to make informed decisions, optimize resources, and align costs with business priorities. This level of visibility reduces risk, mitigates unexpected expenses, and ensures efficient use of resources.

Deployment flexibility

Cohesity IT Analytics offers two flexible deployment options to suit the needs of any organization:

- **ITA-as-a-Service (ITaaS):** A fully managed SaaS platform that eliminates infrastructure overhead and ensures your platform is always up-to-date.
- **Self-Managed ITA:** An on-premises solution for full control and data residency compliance, ideal for enterprises with stringent security requirements.

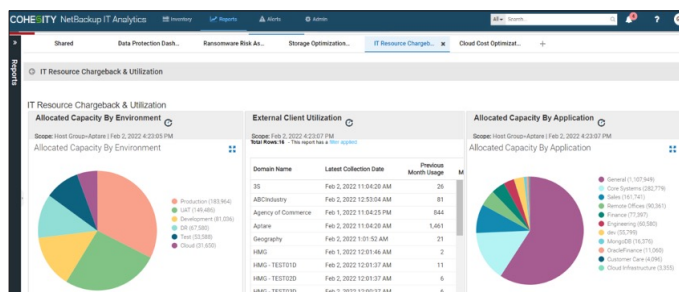


Fig. 1: IT resource chargeback and utilization dashboard

Both options include:

- **Alta Copilot AI Assistant:** Use natural language to quickly obtain actionable insights and reports.
- **Multicloud Integrations:** Seamlessly integrates with AWS, Azure, GCP, and other major platforms, providing comprehensive visibility across environments.
- **Chargeback-Ready Dashboards:** Customizable dashboards and exportable reports help manage costs and track usage efficiently.
- **Support for Leading Backup and Storage Platforms:** ITA integrates with platforms like Cohesity, NetBackup, Commvault, Veeam, and more to offer full visibility into infrastructure consumption.

Conclusion

Cohesity IT Analytics empowers IT and finance teams to optimize resource usage, reduce unnecessary costs, and drive smarter, data-driven decisions. By uncovering inefficiencies, reclaiming storage capacity, and providing clear visibility into cloud and on-prem environments, ITA helps organizations meet their financial objectives while maintaining performance. In the age of hybrid and multicloud environments, ITA is the key to mastering cost optimization and ensuring financial control.

Visit [Cohesity](#) to learn more.

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